

Canon



2017 VOL. 14

20 Years



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January 6-7, 2017
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Joe Adachi

Chairman and CEO
Canon U.S.A., Inc.

“Our Canon4Kids program remains a highly effective way for us to use our innovative Canon technologies to directly impact the safety of children.”

DEAR FRIENDS OF CANON,

Welcome to the Annual Canon Customer Appreciation Reception and the National Center for Missing & Exploited Children Celebrity Golf Tournament sponsored by Canon.

This is always a special occasion, but this year's events carry even more significance as 2017 marks our 20th year working with the National Center for Missing & Exploited Children.

When we began our relationship with the National Center, we never could have imagined the tremendous strides we would make together. Throughout the last two decades, Canon and our friends at the National Center have dedicated ourselves to addressing the issue of missing children and delivering messages of safety and precaution.

Our Canon4Kids program remains a highly effective way for us to use our innovative Canon technologies to directly impact the safety of children. We have donated thousands of products including digital cameras, printers and scanners to the National Center who then distributes the product to law enforcement agencies. This equipment helps them to quickly distribute photos and information about missing children.

At Canon, we aspire to make the world a better place. As a socially responsible company, we care and do our part in communities and society.

Let's all continue to work together to protect our children. We have made great progress, but there is still work to be done.

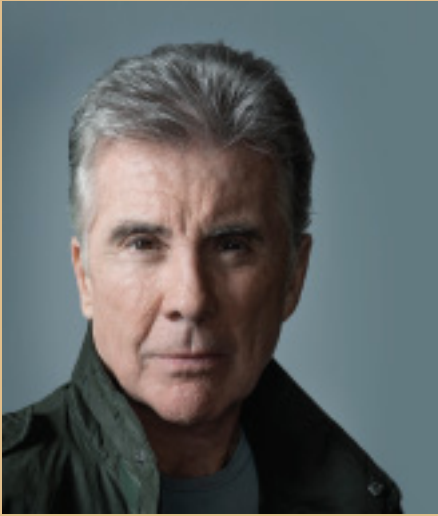
On behalf of Canon U.S.A., thank you for joining us in support of the National Center.

Sincerely,

A handwritten signature in black ink, appearing to read 'Joe Adachi', written in a cursive style.

Joe Adachi

Chairman and CEO
Canon U.S.A., Inc.



John Walsh

Co-Founder of the National Center
for Missing & Exploited Children

“We’re celebrating 20 years of partnership with Canon and there are many children who are safer today because of their generous contributions over the years”

DEAR FRIENDS,

I’m excited to kick off 2017 here with you at the Annual Canon Customer Appreciation Reception and National Center for Missing & Exploited Children Celebrity Golf Tournament. This event is a favorite of mine every year because it gives me a chance to spend time with some of my heroes – the good people at Canon who have stood with NCMEC for decades in the fight to protect children.

This year, we’re celebrating 20 years of partnership with Canon and there are many children who are safer today because of their generous contributions over the years. I want to give a special thank you to Mr. Joe Adachi, president and CEO of Canon U.S.A., and John Arnos who are true champions for children. With their leadership, and support from all of you, the Canon4Kids program has been an incredible success. I’m proud of all that we’ve been able to do together!

Another reason to celebrate is the amazing year that NCMEC had in 2016. John Clark stepped in as our president and CEO, bringing his significant experience that includes nearly 30 years with the U.S. Marshals Service. He’s charting a course for NCMEC, working with old friends to take us new places where we can do more for children than we ever imagined.

With help from partners like you, we’ve assisted in the recovery of thousands of missing children this year. One father of two young boys who came home this year, called his sons’ return after being missing for nearly six months a “miracle.”

NCMEC has also been busy working “miracles” in the fight against child sexual exploitation. In 2015, NCMEC received 4.4 million CyberTipline reports. But that number has continued to grow. In just the first seven months of 2016, the CyberTipline had already received more than 5.5 million reports!

Many children have been rescued by law enforcement because of tips to the CyberTipline. This year, one of those children was a missing 14-year-old girl who was being forced into child sex trafficking by a man she met online, a man she was afraid of. When a family friend of the girl called for help, NCMEC was able to provide information that helped lead to her rescue.

Friends like you who have supported us along the way are a big part of this success. Thank you for all that you do to make NCMEC’s work possible. Together, we can make 2017 a year filled with progress in child safety. Have a great event and God Bless!

Sincerely,

John Walsh



John W. Arnos, Sr.

Senior Advisor to the President,
Board member, NCMEC

“Just by being a part of this event, you are a part of that progress. You are helping us make the world a safer place for children.”

DEAR FRIENDS,

It's wonderful to come together once again to support the National Center for Missing & Exploited Children and its fight to find missing children, stop child sexual exploitation and prevent victimization. There is no greater cause, and no organization more worthy of our support.

With 20 years of partnership between NCMEC and Canon USA, this year's Annual Canon Customer Appreciation Reception and National Center for Missing & Exploited Children Celebrity Golf Tournament is an important milestone in a long history of caring about children and helping to keep them safe.

It's been my honor to work with both of these great organizations, and the progress we've made for children has been incredible. Just by being a part of this event, you are a part of that progress. You are helping us make the world a safer place for children.

So as we celebrate our history this year, I hope you will think of the thousands of children and families whose lives are better because of your support.

Canon has embraced NCMEC's mission as their own, and as a member of NCMEC's board of directors, I know there is no one that will work harder to make that mission a reality than the staff at NCMEC. We are all in good company at this event, surrounded by people who are dedicated to protecting children.

As we enter a third decade of working together, please know that your support is needed more than ever. Thank you for all that you have done and thank you for continuing to stand with us. Have a great event!

Warm wishes,

A handwritten signature in black ink that reads "John W. Arnos, Sr." The signature is written in a cursive, flowing style.

John W. Arnos, Sr.



John F. Clark

President & CEO, NCMEC

“This year marks 20 years of partnership with Canon. You are part of NCMEC’s legacy of child protection and we’re grateful for your continued support.”

DEAR FRIENDS,

Last year, when I joined you for the Annual Canon Customer Appreciation Reception and National Center for Missing & Exploited Children Celebrity Golf Tournament, it was one of my first events as NCMEC’s president and CEO. It was a wonderful introduction to the incredible potential for good that comes from friends like Canon, and all of you, who are passionate about protecting children.

It’s been an incredible year at NCMEC and I consider it a privilege to be part of this organization. There are few jobs in life where you feel good going to work – every single day. The National Center’s staff works tirelessly at all hours to help find missing children, fight child sexual exploitation and stop victimization.

In its nearly 33 years in operation, NCMEC has assisted in the recovery of more than 232,000 missing children and seen an ever-growing number of reports of suspected child sexual exploitation to our CyberTipline – currently at more than 15 million. Since joining NCMEC, I’m learning more every day about the extraordinary effort that is behind these milestones.

Threats against children continue to evolve, and we have to as well. There are children who need our help, and we cannot let them down. As we continue to work for a NCMEC that is better, faster and able to do more for those children and their families, we will need to turn to our friends and partners.

This year marks 20 years of partnership with Canon. You are part of NCMEC’s legacy of child protection and we’re grateful for your continued support. We’re inspired by the work we’re doing together because we know that it literally has the power to save children’s lives.

Thank you,

A handwritten signature in black ink that reads "John F. Clark". The signature is written in a cursive, slightly slanted style.

John F. Clark

TABLE OF CONTENTS / Canon Customer Appreciation Reception & NCMEC Celebrity Golf Tournament



We would like to extend a special thanks to the following for their support in the production and printing of this journal.

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2	Letter from Joe Adachi President and Chief Executive Officer, Canon U.S.A., Inc.
3	Letter from John Walsh Co-Founder, the National Center for Missing & Exploited Children
4	Letter from John Arnos Board Member and Special Advisor to the President of the National Center for Missing & Exploited Children
5	Letter from John F. Clark President and Chief Executive Officer of the National Center for Missing & Exploited Children
8-9	NCMEC - Our Story We actively RECOVER missing children, PROTECT children from sexual exploitation, and assist in the PREVENTION of these crimes
32-35	Highlights Fun moments from the 2016 Canon Customer Appreciation Reception and NCMEC Celebrity Golf Tournament Sponsored by Canon

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ABT Electronics & Appliances	16	Crutchfield	38	Midwest Photo Exchange	42
ADM Productions	63	Dentsu 360i	27	Mike's Camera	48
Adorama	62	Donna McNeeley Creative	56	Mobile Edge	30
Almo	49	Electronic Express	42	Murphy's Camera	48
Arlington Camera	45	Ferraro 's Italian Restaurant	10	NCMEC	31
Audio Video Communication Store	60	Focus Camera	53	New York Yankees	22
AVDimensions	36	Four Seasons	58	Norman Camera	28
Azamara Cruise	25	Fred & Elizabeth Jones	24	Precision Camera & Video	58
B&H Photo Video	47	Fry's Electronics	11	Premium Incentive Products	40
Baskow & Associates	64	George Arvanitis	46	ProCam Photo & Video Gear	50
BDS Marketing	7	Gilbert Displays	38	Robert's Camera	60
Beach Camera	51	GreatCall	41	Rymax Marketing Services	13
Bedford Camera & Video	62	Grey	14	Samy's Camera	23
Bellagio Hotel & Casino	66	Harco Incentive Solutions	39	Tech Data	17
Best Buy	37	Hunt's Photo & Video	19	Total Defense	18
Breakthru Beverage Nevada	29	IMG Logistics	20	TPC Las Vegas	67
Carter PowerSports	57	Joe's Seafood	12	Unique Photo	54
Canon4Kids PSA	43	John and Reve Walsh	65	USA Today	21
Canon U.S.A.	15	Kolberg Auction	44	Vince and Janet Giuliano	52
CDW	55	Maggiano's Little Italy	26		
Centennial Toyota	59	MC2	40		



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Our Story

The National Center for Missing & Exploited Children

The National Center for Missing & Exploited Children is the leading nonprofit organization in the U.S. working with law enforcement, families and the professionals who serve them on issues related to missing and sexually exploited children. As part of its Congressional authorization, NCMEC has created a unique public and private partnership to build a coordinated, national response to the problem of missing and sexually exploited children, establish a missing children hotline and serve as the national clearinghouse for information related to these issues. We help RECOVER missing children, PROTECT children from sexual exploitation and assist in the PREVENTION of these crimes.

Thirty years ago, police could enter information about stolen cars, stolen guns, even stolen horses into the FBI's crime database – but not stolen children. But things began to change in 1981 when 6-year-old Adam Walsh was abducted from a Florida shopping mall and later found brutally murdered. His parents, John and Revé Walsh, turned to law enforcement to help find their son. To their disbelief, there was no coordinated effort among law enforcement to search for Adam on a state or national level and no organization to help them in their desperation. In response the Walshes established the Adam Walsh Outreach Center for Missing Children in Florida to serve as a national resource for other families with missing children.

As the national movement grew, Congress enacted the Missing Children's Act in 1982 which enabled the entry of missing child information into the FBI's National Crime Information Center database, known as NCIC. Former President Ronald Reagan officially opened the National Center for Missing & Exploited Children in 1984, and in 1990 the Adam Walsh Outreach Center merged with NCMEC.

Thirty years later, we are proud to continue leading the fight to prevent child abduction and sexual exploitation.

OUR GOALS

Recover Missing Children When a child goes missing the National Center for Missing & Exploited Children is ready to assist families and law enforcement agencies 24 hours a day. Each case brings its own set of unique challenges, and NCMEC is prepared to help meet those challenges.

Our case management teams work each case on an individual basis by providing coordinated support and access to analytical and technological resources. We are prepared to assist in all missing child cases, even when a child has been missing for a long period of time, was abducted internationally by a parent or has special needs.

We work closely with approximately 400 corporate photo partners who disseminate photos of missing children to millions of homes across the U.S. every day. We are able to assist in the most serious child abduction cases by sending specially trained, retired law enforcement professionals to provide support and technical assistance to local law enforcement agencies.



A volunteer explains the process of age progression to a group of children at a safety event in Alabama.

No missing child is ever forgotten, no matter how long they have been missing. Through the Biometrics Team we coordinate the collection of DNA, dental records and other unique identifiers from family members to search for potential matches, even for long-term cases.

Every day NCMEC works to find missing children and reunite them with their families.

Fight Child Sexual Exploitation Child sexual exploitation is a significant problem requiring a multifaceted response. The National Center for Missing & Exploited Children works with federal, state and local law enforcement in their efforts to investigate and prosecute these cases and identify and rescue child victims.

Our CyberTipline receives leads and tips regarding suspected crimes of sexual exploitation committed against children. More than 2.8 million reports of suspected child sexual exploitation were made to the CyberTipline between 1998 and September 2014.

Our Child Victim Identification Program serves as the central repository in the U.S. for information relating to child victims depicted in sexually exploitive images and videos. Through June 2013 analysts reviewed more than 90 million images and videos. Our Sex Offender Tracking Team helps law enforcement locate and apprehend noncompliant offenders.



John Walsh serves on NCMEC's National Advisory Board and acts as a spokesperson and advocate for missing and sexually exploited children.

We are proud of the services provided to law enforcement investigating cases of child sexual exploitation, but understands there are many more child victims of sexual exploitation. We will continue to work to help ensure all child victims receive the help they need and deserve.

Educate and Prevent Communities work hard to keep their children safe, but sometimes they can use a helping hand. We are the nation's leading nonprofit organization partnering with communities to address missing and sexually exploited children's issues.

Our NetSmartz Workshop provides videos, games, activities and other resources for children ages 5 to 17 and their trusted adults to help them safely navigate the Internet.

The Take 25 campaign helps communities access the resources they need to raise awareness of missing and



Team HOPE volunteers carry candles to honor their own missing children and those of the families they work with

exploited children's issues. Communities can participate by involving their community leaders and pledging to take 25 minutes to talk to children about safety.

Train Law Enforcement NCMEC is committed to providing training, technical assistance and resources at no cost to law enforcement personnel and others who investigate cases of crimes committed against children, specifically cases of missing children and child sexual exploitation.

We host traditional classroom training sessions at our headquarters in Alexandria, Va., in the Jimmy Ryce Law Enforcement Training Center. Online courses are available through NCMEC's distance learning program, NCMEC University Online.

In addition NCMEC provides healthcare professionals training regarding the prevention of and response to infant abductions. Through September 2014, NCMEC trained more than 308,000 law enforcement, criminal/juvenile justice and healthcare professionals.

Support Victims and Families Coping with the traumatic experiences of abduction and sexual exploitation demands courage and determination on the part of the victim, parents, guardians and other family members. The master-level trained mental health and child welfare professionals at NCMEC proactively help families, law enforcement, social service agencies and mental health agencies by providing a support network for child victims and their families.

In addition, our Team HOPE is a group of ordinary people who one day were forced to live every parent's nightmare. They know the pain, fear, frustration and loneliness that come with having a missing or sexually exploited child. With this knowledge and experience, they offer support to families of missing and sexually exploited children.



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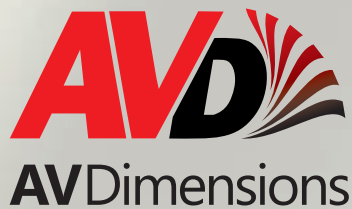


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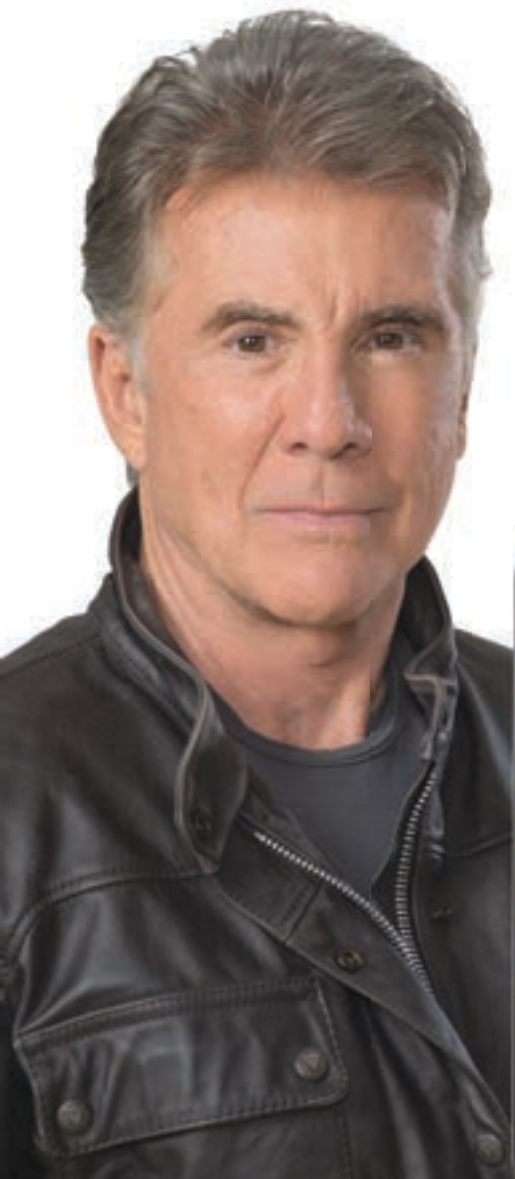
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Missing Since 3/25/2014



Zaylee Fryar
Missing Since 5/1/2011

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Gabrielle Dahm
Missing Since 8/2/2010



Aidan Lin
Missing Since 9/1/2011

Isabel Celis
Missing Since 4/20/2012

Dashawn McCormick
Missing Since 4/1/2013

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Missing Since 5/12/2011

Keiosba Felix
Missing Since 4/30/2012

Tagana Griffith
Missing Since 6/13/2010

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In a single year, there may be as many as 460,000 reports of missing children in the U.S. The National Center for Missing & Exploited Children works closely with law enforcement and families to help find missing children and bring them home. Canon U.S.A. has collaborated with the National Center since 1997 and developed the *Canon4Kids* program. Through this program, Canon has donated more than 2,200 products, including digital cameras, fax machines, printers and scanners, to help in the search. The most important tool when a child goes missing is an updated photo. For more information about what you can do, visit www.missingkids.org.

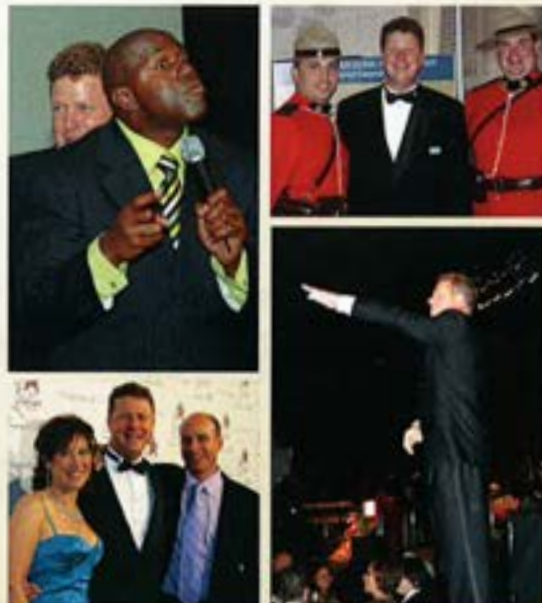


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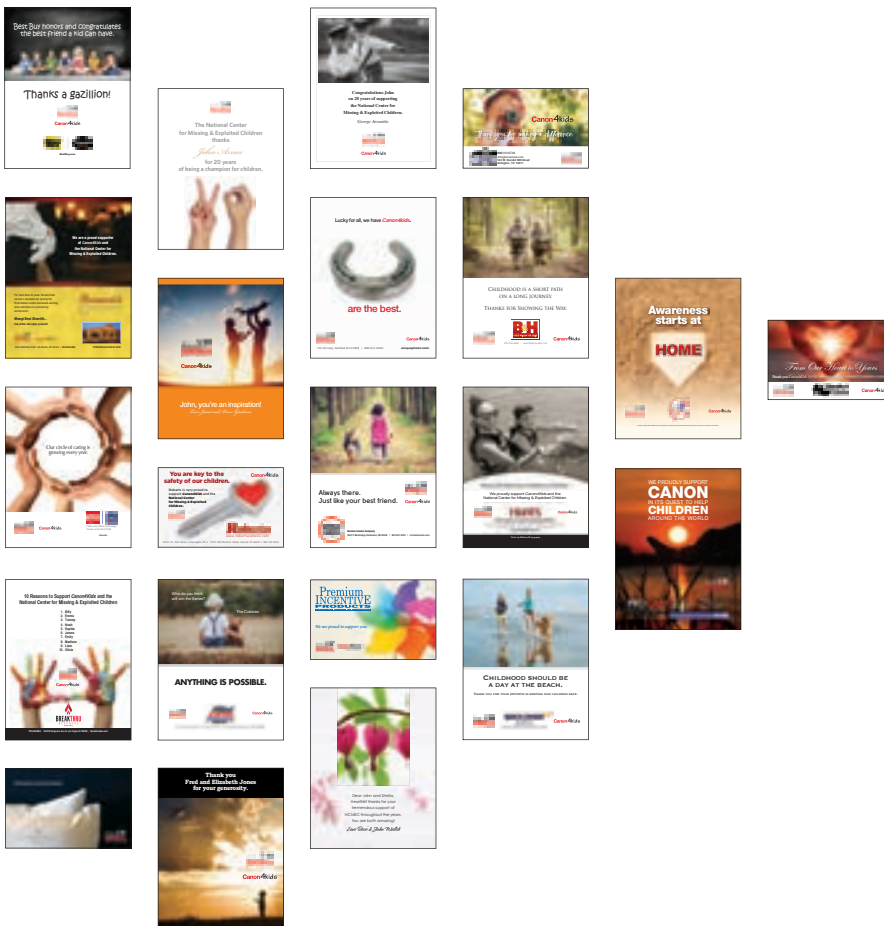
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