

January 6-7, 2017

Las Vegas, Nevada

# NCMEC Celebrity Golf Tournament Sponsored by Canon



## WE ARE A PROUD SPONSOR OF NCMEC!!

### Sponsorship Information

#### Journal Advertisement

- ◆ **Full-Page Ad** in Event Journal—\$2,000\*
  - ◆ **Half-Page Ad** in Event Journal—\$1,000\*
- \*100% tax deductible

#### Golf Tournament

- ◆ **PREMIER—\$25,000**—8 player positions plus tee gifts for each player; Back-inside cover in the event journal (first available); Hole sponsor; Special mention by the event emcee at the Canon Customer Appreciation Reception \$21,400 tax deductible
- ◆ **DIAMOND—\$10,000**—4 player positions plus tee gifts for each player; Full-page advertisement in the event journal (preferred placement); Hole sponsor; Special mention by the event emcee at the Canon Customer Appreciation \$8,200 tax deductible
- ◆ **TITANIUM—\$5,000**—2 player positions plus tee gifts for each player; Full-page advertisement in the event journal \$4,100 tax deductible
- ◆ **PLATINUM—\$2,500**—1 player position plus tee gifts; Half-page advertisement in the event journal \$2,050 tax deductible
- ◆ **GOLD—\$1,500**—1 player position plus tee gift \$1,050 tax deductible
- ◆ **PATRON—Product Donation**—Donated products will be placed in the live or silent auction. Please send collaborative materials to highlight your donation and their fair market value
- ◆ **SPONSOR**—Please accept my donation 100% tax deductible

By submitting an Ad you represent and warrant that you have secured all rights with respect to the Ad and will indemnify and hold harmless NCMEC and its sponsors."

SPONSORSHIP LEVEL \_\_\_\_\_ THANK YOU!!!!

We will provide our own ad \_\_\_\_\_ Please create an ad for us (high resolution print file of our logo is included)

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

COMPANY CONTACT \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

Please charge my credit card the amount of \$ \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

#### Print Specifications

4-color process  
 Coated paper stock  
 Trim Size: 7.75" w X 10" h  
 Preferred material: **Press Ready PDF**

**Full Page (Non-Bleed):** 6.0875" w X 8.8025" h  
**Half Page (Non-Bleed):** 6.0875" w X 4.3293" h

Please do not include a frame on half page ads. A 5pt frame is built-in. If you have a white background, place marks to indicate the frame images.

**Full Page (Bleed):** 7.75" w X 10" h—Add 1.25" bleed on all 4 sides. Full document size 8" w X 10.25" h

**SAFETY ALLOWANCE:** Minimum .375" (top, left & right sides)  
**FOOTER ALLOWANCE:** No text/graphic at least .625" from bottom edge

**Ads due Nov 9th**

#### AUCTION DONATION

Item(s) Donated \_\_\_\_\_

\_\_\_\_\_

Estimated Value \$ \_\_\_\_\_

Restrictions \_\_\_\_\_

**Ship items by December 15th**

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 NCMEC**  
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Visit us on the web:  
**celebritygolf.missingkids.org**